

LITTLE ROCKERS KIDS MARATHON MARCH 2, 2024

Official Program

Quick Start Guide

1. Become familiar with all aspects of the Little Rockers Kids Marathon Training Program and Final Mile.
2. Seek permission from your school or organization if you are starting a new program. Race officials can help you if needed. **Please email Rhonda Redmond littlerockkidsmarathon@gmail.com.**
3. Register your program
 - *After your registration has been approved, your Program will be listed on the website.*
 - *Only one adult should register a Program. Helpers/assistants can be added once the program is set up in the system. Helpers/assistants are adults that help you with your program throughout the year. They are not volunteers who help race day. An email containing instructions on how to add these individuals will be sent shortly after the program is approved.*
 - *Instructions will be emailed on how to access your Program online, as well as tools to get your program started. Tools include:*
 - *Parent Welcome and Instructions – Sample Letter*
 - *Sample Waiver*
 - *Student Welcome – Sample Letter*
 - *Training schedules*
 - *Running Log*
4. Develop a schedule
 - *Determine your start and end dates.*
 - *How many times will your program meet?*
 - *When and where will your program meet? Whatever you decide, your program should provide 30 minutes or more of activity multiple days per week.*
 - *Training Schedules are available in the Training Tools Email*
5. Establish program goals
 - *There are as many goals as there are programs. Setting your goal(s) will help to gauge staffing needs (other adults helping you) and equipment requirements, among other things.*
 - *Will your Program work toward completing the Little Rockers Kids Marathon Final Mile on March 2 or an event at your school (if you are not able to travel to Little Rock)?*
6. Recruit kids to your Program
 - *Set up an information table during the PTA or School Open House*
 - *Send a letter home in the children's backpacks*
 - *Put a poster up at school*
7. Start training
8. Update Race Headquarters
 - *Tell us how many children you have training. This helps us know how many shirts and medals to order.*
 - *Share success stories.*
 - *Take photos and post on the Little Rockers Facebook page.*
 - *Let us know what makes your program fun and different.*
9. Register all your Little Rockers for the Final Mile online.
 - *Limited to the first 1,800 children and the first 900 parents*
 - *Fees are not refundable.*
 - *Price changes occur online at 11:59 PM CST.*
 - *A transaction and credit card processing fee is charged by RaceRoster.com when you register online. The fee is charged on the total amount not just the registration fee.*
 - *Online registrants will receive an auto-generated email confirmation stating their registration was received. Keep this email confirmation as it has vital information needed to obtain the registrant's race packet on race weekend.*
 - *If you can't make it to Little Rock and want to do a Final Mile at your school, please tell us. Shirts and medals are available for purchase.*
10. See you at the Final Mile on March 2, 2024