

FOR IMMEDIATE RELEASE

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Volunteer registration opens for 2024 Little Rock Marathon

Register before January 26 to receive commemorative shirt

LITTLE ROCK, Ark. (January 2, 2024) – Volunteer registration for the 2024 Little Rock Marathon opens today. Everyone who registers before January 26 is guaranteed a commemorative marathon shirt.

To register, simply go to: <http://littlerockmarathon.com/volunteers/>.

Race weekend runs March 2-3, 2024. The Little Rock Marathon benefits Little Rock Parks and Recreation.

"We are a volunteer-driven organization," said Geneva Lamm, Marathon Executive Director. "Without our incredible Volunteer Team, this race does not happen. Our 2,000 volunteers are at the heart of what makes our race so unique and fun."

Volunteer Chairman Darren Tillery echoed Lamm's sentiments. "Our volunteers provide essential support to keep our athletes moving on the course while helping boost the energetic atmosphere Little Rock Marathon is recognized for."

Race weekend includes the Little Rock Marathon Health & Fitness Expo, presented by the Hatcher Agency; the Little Rock Marathon, presented by the Arkansas Democrat-Gazette; the Little Rock Half Marathon, presented by Baptist Health; the Little Rock 10K, presented by Arkansas Blue Cross Blue Shield; the Little Rock 5K, presented by Arkansas Federal Credit Union; and the Little Rockers Final Mile.

For more information on the 2024 Little Rock Marathon, please go to: www.littlerockmarathon.com.

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About Little Rock Marathon

The mission of the Little Rock Marathon is to provide a premier event open to athletes of all abilities, while promoting a healthy lifestyle through running and walking and raising money for Little Rock Parks & Recreation. Since inception in 2003, more than \$1.6 million has been donated to Little Rock Parks & Recreation. Little Rock Marathon Race Weekend is held the first weekend in March each year and includes a marathon, half marathon, 10K, 5K run/walk, a children's mile and a free two-day health and fitness expo. With an estimated \$6 million in local spending annually, more than 200,000 individuals have participated in a Little Rock Marathon race, event, or free training program. This has been achieved through school-based programs, community outreach, partnerships with running/walking groups across the country and passionate grassroots promotion.

About Little Rock Parks & Recreation

Little Rock Parks and Recreation oversees 62 developed parks and twelve undeveloped parks totaling over 6,100 acres. In addition, the Little Rock Parks & Recreation offers a wide-range of youth and adult recreational and sports leagues, after-school and summer playground programs for children ages 6-15, outdoor recreation, therapeutic recreation and programs for seniors. Funds raised will continue to support parks and recreational programs for all ages. For more information about Little Rock Parks & Recreation please visit <https://www.littlerock.gov/residents/parks-and-recreation/>.